

Identity and Access Management in the Cloud: Make It Easy on Yourself

As organizations move more applications and operations to the cloud, it's critical to secure access to those resources – and to do so in a way that leaves everyone free to focus on pursuing business goals in the cloud, rather than dealing with access issues. That's why you need identity and access management that provides reliable performance, flexible choices and adaptive authentication to support your organization's cloud journey. Here's what to look for as you consider authentication and other IAM capabilities in the cloud.

Rock-solid reliability you don't have to think twice about

You need authentication that works all the time, every time, to keep people connected and productive in the cloud. That means technology with documented high availability, and more ways to stay connected – including having options for other ways to stay connected to the cloud if internet connectivity is disrupted.

Flexible choices for connecting to the cloud

Today, your organization's workforce is connecting from many places beyond the traditional corporate perimeter, using a variety of devices and platforms. You want to make it equally easy to authenticate whether someone is using a corporate-issued laptop or personal device. And you want a broad range of modern authentication methods available to accommodate both the organization's and the user's preferences and circumstances.

Adaptive authentication for secure yet convenient access

Securing resources while making them easy for users to access is as important in the cloud as it is anywhere. Be sure you have a way to lower the bar when access risk is low, and raise it when a user or device poses a higher risk. Look for multi-factor authentication that adapts based on risk, stepping up to another factor of authentication only if behavior analytics and other advanced capabilities indicate the risk warrants it.

You need identity and access management that provides reliable performance, flexible choices and adaptive authentication to support your organization's cloud journey

SecurID: Everything you need for identity and access management in the cloud

With SecurID, you get the reliable performance, flexible choices and adaptive approach to authentication you need to secure access to resources in the cloud, with:

99.95% availability, coupled with a unique on-prem failover authentication capability that enables on-premises SecurID deployments to seamlessly pick up access if internet connectivity is interrupted

Technology integrations designed and thoroughly tested for interoperability, making it easy to use SecurID to enhance authentication in cloud environments for everything from business collaboration to services management

Ability to **easily and seamlessly extend SecurID on-premises capabilities** to the cloud over time, at your pace – based on your cloud strategy

Multi-factor authentication options in the cloud that are tailored to user environments, user/device risk profiles, and organizational preferences – including biometrics, one-time password (OTP), push to approve and passwordless authentication

Risk-based authentication that steps up authentication only when access risk warrants it, based on advanced analysis of user and device behaviors

Identity and access management for cloud that makes it easy for admins to ensure appropriate levels of access, with visibility into access across blended cloud and on-premises deployments

[Learn more](#) about how SecurID identity and access management supports you wherever you're going on your cloud journey.

About SecurID

SecurID, an RSA business, is the trusted identity platform for 13,000 organizations around the world, managing 50 million identities and providing secure, convenient access to 30 million users. SecurID empowers organizations to thrive in a digital world, with complete capabilities for modern authentication, lifecycle management and identity governance. Whether in the cloud or on-premises, SecurID connects people with the digital resources they depend on everywhere they live, work and play. For more information, go to securid.com.

