

The Total Economic Impact™ Of Rubrik Cloud Data Management

Through conversations with an existing customer and data analysis, Forrester concluded that Rubrik has the following three-year financial impact.

BACKUP SIMPLICITY WITH RUBRIK

BEFORE

7.1 hrs / TB

With previous backup solution

AFTER

0.6 hrs / TB

With Rubrik Cloud Data Management



92% reduction in time spent on backup with Rubrik

“With Rubrik, I’m not having as many failures and our success rate is way up on the backup jobs and the replications, specifically. That was the big one, because we were having all kinds of trouble with things failing in our previous system. Those things are a lot better now with Rubrik.”

Systems engineer, insurance



ADDITIONAL BENEFITS WITH RUBRIK



47% Total Cost of Ownership (TCO) reduction with Rubrik compared to a previous backup system



12x reduction in application downtime per year, saving \$740,000 over three years

“The cost-savings is in my time, I don’t have to go back and try to re-run those jobs and figure out why they failed. In the business, that’s a huge amount of money being saved.”

Systems engineer, insurance



FINANCIAL SUMMARY



ROI

91%



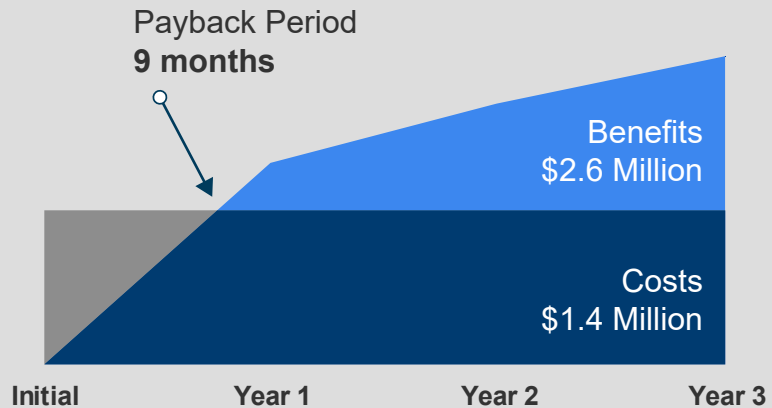
NPV

\$1.2M



PAYBACK

9 months



Read the full study

This document is an abridged version of a case study commissioned by Rubrik titled: The Total Economic Impact Of Rubrik Cloud Data Management, March 2019.